



Sustainable procurement of food and/or catering services:

Good practice from the European INNOCAT project

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Overview of my presentation

1. ICLEI – Local Governments for Sustainability
2. INNOCAT project and some results
3. Some snapshots of good practice from local governments
4. Questions





ICLEI – Local Governments for Sustainability



- Über 1.000 Mitglieder: Städte und Kommunen für nachhaltige urbane Entwicklung
- Gegründet von lokalen Kommunen, die ICLEI auf strategischen Plattformen vertritt
- Koordiniert regionale Kampagnen, Projekte und Netzwerke mit lokalen Kommunen
- Team nachhaltige Beschaffung aktiv seit über 20 Jahren (Beratung EU, Länder, Städte und Gemeinden)





What is INNOCAT about?

- INNOCAT brought together a group of public and private buyers to publish a series of tenders for eco-innovative catering products, services and solutions.
- The aim was to help encourage eco-innovation in the catering sector by providing a sizeable launch market for new solutions.
- Funded by the European Commission (DG Environment):
From March 2013 to end of September 2016





Project Partners

- ICLEI – Local Governments for Sustainability, Germany (coordinator)
- City of Torino, Italy
- Environment Park Torino, Italy
- Réseau des acheteurs hospitaliers (Resah-idf), France
- Johnson Matthey Fuel Cells, UK
- SP-Technical Research Institute, Sweden
- Motiva Oy, Finland



CITTA' DI TORINO

ENVIRONMENT
PARK

resah.idf
Réseau des Acheteurs Hospitaliers d'Ile-de-France



Johnson Matthey



Motiva



INNOCAT Areas of intervention

Four procurement activities:

- Low-carbon vending machines
- Biodegradable food containers
- Monitoring carbon footprint of school catering contract
- Energy-efficient catering equipment



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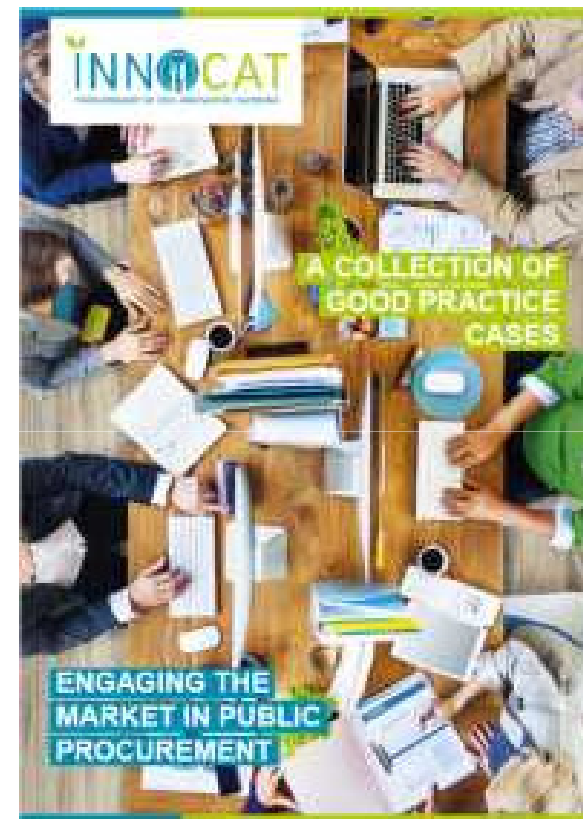


Publications

- Sustainable Public Procurement of School Catering Services
A State of the Art Report (August 2015)
- Engaging the Market in Public Procurement
A Collection of Good Practice Cases (just published - Nov 2016)

Available for download from:

www.sustainable-catering.eu/publications





City Interest Group on School Catering

- Was formed at the start of 2015 as part of the INNOCAT project, and is co-ordinated by ICLEI
- Brings together public procurers from interested cities to learn from each other's experiences

City members:

- Turin
- Copenhagen
- Ghent
- Helsinki
- Malmö

More information at:

<http://www.sustainable-catering.eu/actions/city-interest-group/>



© Valeria Cantone | Dreamstime.com
– Slow Food Booth at Food Fair



City Interest Group Activities:

- Help, support and inspiration for future tendering activities
- Joint problem solving for upcoming tenders
- Input into EU policy process – Development of EU GPP Criteria for food and catering (European Commission)
- Webinars, workshops and informal discussion



Maybe your city would like to join the group?!



Municipality of Copenhagen (I)

- Copenhagen 2006: decided to go from 45% to 90% organic food in 9 years – within budget, that is...
- The Municipality provides approx 20,000 meals/day to nursing homes, elderly homes, schools, day-care centres, etc.
- Food is prepared in 80 city-owned kitchens, before it's distributed.



© Gordan Jankulov | [Dreamstime.com](https://www.dreamstime.com) – Fresh organic fruits and vegetables - healthy food

- *Balancing the budget:* An Excel tool ('Food Basket') was developed to help balance costs for the different types of food purchased. E.g. reducing the amount of meat served..



Municipality of Copenhagen (II)

5 principles - changing the meals:

- Less meat
- Always seasonal (developed a 'seasonality wheel')
- Fresh food – no more pre-pared products
- More vegetables
- More beans and lentils

4 principles - changing production:

- Cook from raw materials
- Taste is everything
- Menu planning to accommodate: seasonal low prices, overall composition with several "no-meat" days, supply failures
- Food waste management



"Nyhavn - Copenhagen" (Photo on Flickr) by Roman Pfeiffer licensed under CC BY 2.0



Municipality of Copenhagen (III)

- Pre-procurement market sounding is carried out extensively for all tenders:
 - As a direct result of early market engagement, the Municipality has been able to design a 'seasonality wheel' to show which fruit and vegetables (most commonly purchased, e.g. apples and potatoes) they were going to purchase at different times of the year.
 - Importantly, seasonality did not mean 'in season in Denmark', but rather 'in season somewhere in the world at that time'. This helped to ensure fairness and transparency.
 - Different varieties (of fruit and veg) helps to promote biodiversity in Denmark and in producer countries. These have different flavour characteristics and culinary applications.



City of Turin (I)

- Size of the service provided by the City:
 - 45,000 meals a day
 - 5,800 alternative menus for ethic/religious reasons
 - 1,150 special diets for food intolerances
- The catering service is performed by specialised catering companies, not directly by the City of Turin.
- The companies are selected through an open procedure (divided into Lots, according to urban districts).
- The service is managed, coordinated and controlled by the City of Turin – who also set the strategy!



© "View of Turin with Torre, Torino and snowcapped Alps" (Dreamstime.com) by Piero Cruciatti



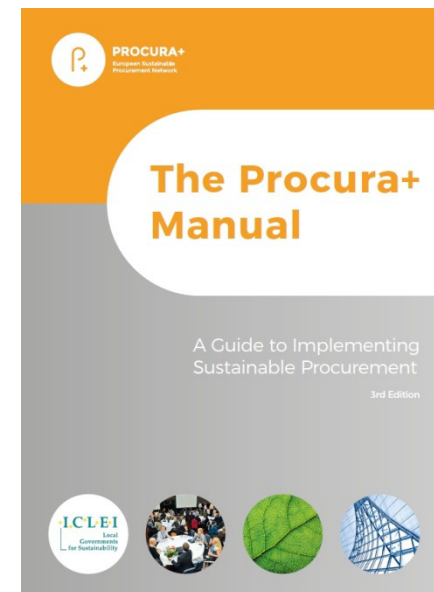
City of Turin (II)

- City Council adopted official Guidelines (Mar 2016) to inform next public procurement of school catering services
 - Guidelines address:
 - Food products (organic and/or produce from integrated production methods; 50% less meat in meals)
 - Energy consumption (appliances used in schools and cooking centres)
 - Transport (use of cleaner vehicles)
 - Dishware (e.g. reusable, increase of 50% of recycling of single-serve containers)
 - Packaging and recycling (e.g. bonus points for innovative solutions to reduce packaging)
 - Cleaning products (e.g. ecolabelled products, training cleaning staff)
- All will be included into next public procurement in 2017!



More resources are available here:

- European Network on Sustainable Public Procurement (40 members): www.procuraplus.org
- Sustainable Procurement Resource Centre: www.sustainable-procurement.org
- Good practice cases on sustainable procurement from across Europe (published by the European Commission): http://ec.europa.eu/environment/gpp/case_group_en.htm
- Contact the EU Helpdesk on green public procurement with your questions: gpp-helpdesk@iclei.org





Vielen Dank für Ihre Aufmerksamkeit!

Any questions?

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