

The project 'Practiced Land use-Management in the Region of Freiburg - Quality and Service' (PFIF) covers the strategically organized and integrating handling of land use forms (living and industry), exceeding administrative and communal limitations.

By application of innovative instruments for qualitative and quantitative regulation of settlement development and by combination of so far non-cooperating actors in the field of land use management and urban development, a concrete contribution to the reduction of land use demands in a growing region is made.

Among the communes there is an amount of further actors involved, partially having different interests (e.g. building promoters, citizenship, authorizing agencies, banks, estate owners, free-lancing planners).

The main aims of the project are accordingly:

- Advancement of qualitative and methodical standards of sustainable settlement development for urban spatial planning and the regional surface management
- Application and testing of concrete implementation instruments of regional and communal land use management
- Perpetuation of the established dialogue and enlargement of present communication structures concerning the surface management in the region of Freiburg
- Promotion of attitude changes concerning the necessity of an economical space handling and an active urban development for all actors of settlement development, exceeding the approaches already practised.

In detail the following operation approaches are practised:

- Establishment of regional dialogue concerning site requirements and demand expectations for industrial real estates
- Allocation and assignment of mobilisation instruments for urban development potentials, e.g. systematic owner contact and activation
- Installation of a community-comprehensive residential building land market for commercialization of urban development potentials, which are not systematically present at the market so far (incl. concrete operation guidelines for owners and potential builders, e.g. construction advise models)
- Preliminary coordination and initialization of the installation of a regional residential building land pool